

# Reuters Nordic News

From corporate and economic news to political and other events that shape the financial market landscape, Reuters Nordic News brings you the in-depth information you cannot afford to be without. Reuters Nordic News complements our renowned English-language news, giving you an extra layer of coverage on the Nordic markets in Swedish, Norwegian and Danish. Reuters is the only provider of real-time financial news with its own team of professional local language journalists in all Nordic capitals.



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Alf Riple, Senior Analyst, Strategy and Corporate Research, Stockholm

“Reuters is my primary source of information on the financial markets as the quality of Reuters news is the best in the market and I know I can rely on it.”

Svein Haga, Senior Financial Analyst, Oslo

“One reason we have Reuters is the Danish news, which we find very good.”

Henrik Hjorth, Senior Portfolio Manager, Nordic stocks, Copenhagen

### Your competitive edge

We bring you news about market-moving events across the Nordic region that you won't find elsewhere. Reuters reporters in Stockholm, Oslo, Copenhagen and Helsinki have the expertise and contacts needed to provide you with breaking news and market commentary, giving you a competitive advantage. Only Reuters has expert local language financial news journalists in all Nordic capitals. We go beneath the surface to bring you the real story behind the headlines and to bring you the news you need to stay ahead of the competition.

### Tailor-made for the regional market

Our news can help you make better informed investment decisions. Exclusive stories and interviews and detailed coverage of Nordic financial markets and economies and national politics, as well as our highly regarded corporate earnings and economic indicator polls, give you unrivalled insight about the markets you follow. English-language stories important to the Nordic markets are selected from our worldwide news content to add to the depth of the local language services.

### Independence and integrity

Market professionals and media subscribers all over the world trust Reuters for its independence, integrity and freedom from bias in the gathering and dissemination of news. Reuters is not aligned or affiliated with any particular country, government or private interest. This is guaranteed by the Reuters Trust principles, which are overseen by an independent board.



## The difference

- Reuters is unique in offering local language financial news from across the region on one platform
- Deep coverage of corporate, macroeconomic and political news for Nordic markets
- Interviews with leading corporate executives, government ministers, central bankers and other influential people
- Extensive local market coverage with analytical features

## Exclusive news stories on events that move markets

- Pan-Nordic main events and corporate diaries (in English) and exhaustive daily diaries in Swedish, Norwegian and Danish
- Quarterly polls on 150 Nordic company results, quarterly post-report follow-up polls for top-50 companies
- Monthly CPI and unemployment polls, quarterly GDP polls and market expectation surveys before Central Bank monetary policy meetings (in Sweden and Norway)

- Coverage of major local political and government stories when these impact financial markets

## Equity news

- Regular and detailed company results and other news for all Nordic top-index constituents and hundreds of other mid- and small-cap stocks in a rapidly integrating marketplace where cross-border securities trading is commonplace, highlighting the need for local news from across the region
- Reuters daily "Nordic stocks – factors to watch" item compiled by our stock market specialists in Stockholm, Oslo, Copenhagen and Helsinki sets the agenda every trading day
- Exclusive interviews with Nordic CEOs and CFOs
- Close contacts with equity analysts in a region home to global blue-chips such as Nokia, Statoil, A.P. Moeller and Ericsson and famous brands like H&M and Carlsberg

## Treasury news

- Extensive local language coverage of the central banks in Sweden and Norway, whose G-10 currencies are floating, adding depth to Reuters English-language news
- Detailed and regular coverage of new issuance and other news events from the region's booming government, mortgage, corporate and index-linked bond markets
- Macro economic forecasts for the Nordic economies from all major banks and brokerages in the region
- Economic indicators: the numbers in real time followed by Reuters acclaimed INSTANT VIEWS with market reaction and analyst comment
- Unparalleled access to Nordic economic policymakers, we bring you their statements, speeches and other remarks first-hand

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